

# Chichester District Council

OVERVIEW AND SCRUTINY COMMITTEE

15 November 2022

## Pallant House Gallery Monitoring Report

### 1. Contacts

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### 2. Recommendation

- 2.1 To receive the 2021/2022 annual report from Pallant House Gallery and assess performance in line with the monitoring framework.

### 3. Background

- 3.1 In 2016, a formal review of funding for Chichester Festival Theatre and Pallant House Gallery was initiated to consider the future of the funding arrangements, under the heading of “Cultural Grants”. Recommendations were presented to Overview and Scrutiny Committee in November 2016 and were approved by Cabinet in December 2016.
- 3.2 Funding for the years 2018 to 2022 was committed, and Cabinet delegated that the monitoring of the Funding Agreement would be conducted by Overview and Scrutiny Committee. On 19 January 2021, Council agreed a further one year extension to the funding agreement in line with Art Council England's extension as a result of the impact of covid-19. A further one year extension until March 2024 was then approved by Council in July 2022 to allow time for a more meaningful economic and social impact assessment to be completed. The decision on the Arts Council National Portfolio Funding (NOF) will also not be confirmed until February 2023.
- 3.3 The funding agreement for Pallant House Gallery is conditional upon the reporting to the satisfaction of the Council (acting reasonably) on annual activity. The content of the reporting is outlined in, but need not be limited to, the monitoring framework.

### 4. Outcomes to be achieved

- 4.1 In line with the Monitoring Framework there are a number of activities and measurements to be reported to the Council annually. These include:-

Activity	Measurements
Produce gallery exhibition programme to attract a broad range of visitors.	<ul style="list-style-type: none"><li>- Audience numbers (physical, digital)</li><li>- Audience profiling report</li><li>- Summary of exhibitions, displays and other events</li></ul>

Ensure the cultural offer for residents of the District is maintained and developed	<ul style="list-style-type: none"> <li>- Annual visitor numbers, Friends and Patrons (to include number from Chichester District)</li> <li>- Monitor geographic spread of audience, identify split between residents from inside and outside District</li> </ul>
Support initiatives that bring new groups or organisations into the Gallery, such as Open Days, hosting local community events, or other promotions.	Summary of activity, number of new visitors who attended
Achieve audience targets as per PHG Forward Plan	<ul style="list-style-type: none"> <li>- Audience numbers (physical, digital)</li> <li>- Audience profiling report</li> </ul>
Annually indicate gross economic impact based on key measures utilised to calculate the gross economic impact in the 2015-16 financial year economic impact study.	<p>Key measures: Annually updated figures:</p> <ul style="list-style-type: none"> <li>- Net payroll</li> <li>- Attendance figures from within the District</li> <li>- Audience numbers visiting District</li> </ul> <p>Figures that will reflect 2015-16 study findings with percentage inflationary increase:</p> <ul style="list-style-type: none"> <li>- Spend per District resident audience member</li> <li>- Spend per audience member visiting District</li> </ul>
Contributions to wider activity with local partners in the City or wider region that promotes Chichester as a visitor destination.	A description of individual or partnership activity undertaken in the period.
Maintain and further enhance the social impact of PHG's work for young people and families.	<p>School programme:</p> <ul style="list-style-type: none"> <li>- Number of schools/pupils visiting from within the District and as % of total Children, young people and families:</li> <li>- Participant numbers and geographic spread</li> </ul> <p>College and University:</p> <ul style="list-style-type: none"> <li>- Number of student placements</li> <li>- Description of projects/activities with students from the District</li> </ul>
Undertake a Community Programme within Chichester District with social objectives and measureable outcomes.	Summary of projects undertaken; number of participants and geographic spread.
Continue to develop volunteering opportunities within the Gallery and Community Programme.	<ul style="list-style-type: none"> <li>- Total number of volunteers and geographic spread.</li> </ul>

	- Report on training and opportunities for volunteers.
Arts Council England (ACE) National Portfolio Organisation (NPO), 2018-2022 funding confirmed. Subject to government settlement 2020, status to be confirmed to CDC at that time.	Annual ACE feedback
Continue to seek new and alternative sources of funding, evidence the value of CDC funding.	Details of successful funding bids in the period, requests to CDC for evidence of support.
Maintain ongoing internal arrangements to monitor and oversee the financial stewardship of the organisation.	Key issues of quarterly reporting of F&IC and A&RC to Board of Trustees.
Implement strategic projects that ensure the future success of PHG as a resilient and sustainable organisation.	Description of projects or initiatives, identification of the particular benefits.

4.2 Although still impacted by the pandemic the gallery is recovering well and have achieved all of the activities identified in the monitoring framework.

## 5. Resource and legal implications

5.1 In line with the monitoring framework, Pallant House Gallery have shared their Terms of Reference documents for the Finance and Investment Committee, and the Audit and Risk Committee. They are also required to submit accounts to the Council within 6 months of the end of each financial year.

## 6. Community impact and corporate risks

6.1 The monitoring agreement outlines the areas of activity undertaken by Pallant House Gallery that demonstrate the benefits to the District generated by the District Council's funding of Pallant House Gallery. The main risk to this Council is a loss of economic and community benefits if the actions outlined in the monitoring framework are not met.

## 7. Other Implications

	Yes	No
<b>Crime &amp; Disorder:</b>		X
<b>Climate Change and Biodiversity:</b>		X
<b>Human Rights and Equality Impact:</b>		X
<b>Safeguarding and Early Help:</b>		X
<b>General Data Protection Regulations (GDPR):</b>		X

## 8. Appendices

8.1 Appendix 1 – Pallant House Gallery annual report 2021-22

8.2 Appendix 1a – Hockney to Himid Impact Report

8.3 Appendix 1c - PHG Community Programme Annual Report April 2021 - March 2022

8.4 Appendix 1d - PHG Accounts 2021-22

## 9. Background Papers

None